



DALE ALEXANDER

WEDDINGS & EVENTS



WEDDING & EVENTS PLANNING

WEDDINGS | PARTIES | CORPORATE



About Dale Alexander

I'm sure that by receiving my brochure, you're in need of some help with planning your special wedding or event, which I'd love to help with.

A little bit about myself, so you know who will be behind the initial email or call...My name is Dale, I've been planning weddings and events for a very long time now, predominantly covering Cheshire, The Home Counties and The Lakes. I have experience with all budgets, Luxury weddings, UK destination weddings, Same sex weddings, Marquee weddings, Jewish weddings, Asian weddings, Russian weddings, Nigerian weddings...pretty much every wedding you can imagine over the years and I have loved being a part of each one. I've planned numerous weddings within a short time scale, one being as little as 6 weeks, which is challenging, but a challenge I'm comfortable with.

By choosing me to plan your day, you can expect experience, meticulous attention to detail, cost savings, creative ideas and a professional (friendly) service, leaving you to enjoy the magical build up to your big day, stress free. I'll be with you every step of the way through the planning process and on the day, itself to ensure everything runs smoothly and is a memorable, enjoyable day for both you and your guests. I'm proud to only take on a limited number of weddings each year so my clients have my dedication and attention throughout their planning process.

5 Facts About Me

1. All our Social Media channels feature all our own work.
2. Since 2011, we have designed, built or managed over 90 totally bespoke weddings and events.
3. We only take on a limited number of weddings and events each year.
4. Staff working for Dale Alexander Events on any of our events have been trained by Dale himself.
5. We never make supplier recommendations unless we have first-hand experience of their services.





Our Service

“ Your Wedding & Events Planner ”

At the first meeting we always cover your design ideas, ideal location and budget, the experience you wish to create and all other areas of importance for your wedding or event. By using our years of experience, we can add to this to make relevant suggestions so that between us we can build something that will rival your dreams.

Following our initial consultation we send a detailed, personalised proposal outlining our ideas for your wedding or event and the planning services that we believe would best support it best. As each wedding or event that we design, create and manage is bespoke. We will cover the key details from our discussion, our suggested planning services, a breakdown of the tasks that we will cover and the costs.

On hiring Dale Alexander Events, we'll provide a mood-board and budget outline so there is clarity when we commence the supplier sourcing. Using our expertise and aligning ourselves with the best in the business we will ensure that the suppliers selected can bring your vision to life and within your budget. Through these tried and tested relationships we can provide innovative solutions for absolutely everything that you will need for your wedding or event. All on-going planning and liaison with all your suppliers is all part of our dedicated service to you.



Florence & Will

Friday 13th September 2019
Full Wedding Planning

"We are overwhelmed with happiness, Dale managed to create our dream wedding. From the first time we met with him to discuss our ideas over two years ago, we knew instantly he was the person to execute our vision and create the magic. Dale helped source our venue, all of the suppliers, implemented running orders of the day and dealt with all of the logistics and details. We cannot thank Dale enough, we would not have had the wedding we did without him. We have both made a friend for life, thank you!"



Kate & Daniel

Saturday 14th July 2018
Partial Wedding Planning

"Myself and Daniel arranged the majority of the wedding but decided to get in touch with Dale to assist us as we felt we needed advice and to ensure that we didn't have to worry about a thing on the day, we both wanted to fully relax and not worry about suppliers arriving late or things not going as we wished. We knew Dale from attending our friends wedding a few years back and we always remember their day for it being utterly gorgeous and running so smoothly. The moment we sat down with Dale at the consultation we knew we made the right decision - he put us completely at ease. Dale is very professional and personable. We felt like we could tell him anything. Dale got to know us both very quickly and spent time going through what we already had planned. We cannot thank him enough for his hard work and dedication for our wedding - He is AMAZING!"

Richard Milnes Photography

Supplier Friend

I have had the pleasure of working with Dale and his team on many events and I cannot recommend him more highly. What makes Dale really stand out is his attention to detail, eye for design and the rapport he has with both his clients and suppliers. His events are always visually stunning and incredibly well organised and he will really go the extra mile to ensure that your celebrations run seamlessly and are enjoyed by all. Most importantly he is fun to work with, he has the best personality. Whenever I am working on an event with Dale I know it will be nothing but perfect. He is great at making sure everyone involved behind the scenes pulls out all of the stops.





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Thanks to the following photographers:

Richard Milnes Photography

Jonny Draper Photography

Stacey Clarke Photo